William J. Pearce Papers
Finding aid prepared by Cheri Crist

This finding aid was produced using the Archivists' Toolkit

December 27, 2014

Describing Archives: A Content Standard
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Summary Information

Repository          Local History & Genealogy Division

Creator            Pearce, William J., 1925-

Title              William J. Pearce Papers

Date               1950s-1990s

Extent             15.0 Cubic feet 16 boxes

Language           English

Abstract           The William J. Pearce papers consist of materials related to Pearce’s career in educational television. The papers, which date from the 1950s to the 1990s, also include Pearce’s military service, his involvement with the Philosophers’ Club, his long history in public television, and his passion for Native American culture, which can be seen in his work with the Friends of Ganondagan and the Native American Public Telecommunications. Pearce is the recipient of two Peabody Awards.

Preferred Citation

William J. Pearce Papers, [Box#, Folder#], Local History & Genealogy Division, Central Library of Rochester and Monroe County N.Y.
Scope and Content

This collection documents the activities of William J. Pearce, who served as president and general manager of WXXI-TV, AM/FM from 1969 to 1996. The majority of the materials are related to Pearce's time at WXXI and include correspondence, photographs, drawings, and production notes, as well as items about WXXI's history. Other topics include Pearce's involvement with the Native American Public Television Association and the Ganondagan State Historic Site, his naval service, and his history of service in educational television. Pearce is the recipient of two Peabody Awards.

Administrative Information

Publication Information

Local History & Genealogy Division

Access

William J. Pearce retains Intellectual Property Rights but grants permission to RPL to make Fair Use copies for users of the material for scholarship and research purposes.

Use

Permission to publish, reproduce, distribute, or use in any current or future manifestations must be obtained in writing from William J. Pearce.

Custodial History

The collection was donated by Margaret Pearce.

Controlled Access Headings

Corporate Name(s)
• WXXI (Television station: Rochester, N.Y.)

Subject(s)

• Educational television stations--New York (State)--Rochester
• Public broadcasting--New York (State)--Rochester