

Central Library Statistics
APRIL 2021

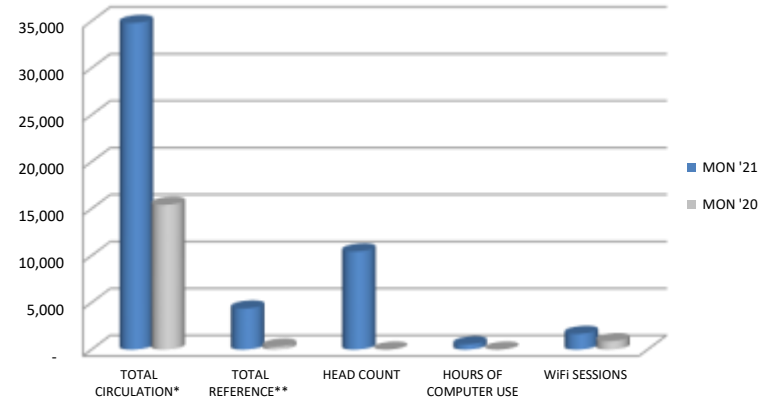
	MON '21	MON '20	Gain/Loss	Percent
TOTAL CIRCULATION*	34,816	15,437	19,379	126%
Curbside Appointments	32		32	#DIV/0!
<i>REFERENCE QUESTIONS</i>				
In Person	1,904	2	1,902	95100%
Telephone	1,171	67	1,104	1648%
IM/Chat	132	-	132	#DIV/0!
Letter	917	1	916	91600%
E-mail	260	253	7	3%
TOTAL REFERENCE**	4,384	323	4,061	1257%
<i>PROGRAMS/VISITS</i>				
PROGRAMS***	66	1	65	6500%
PROGRAM ATTENDANCE***	2,622	50	2,572	5144%
Tours	-	-	-	#DIV/0!
Tour Attendance	-	-	-	#DIV/0!
HEAD COUNT				
	10,460	-	10,460	#DIV/0!
HOURS OPEN				
	162	-	162.0	#DIV/0!
DAYS OPEN				
	22	-	22	#DIV/0!
HOURS OF COMPUTER USE				
	564	-	564	#DIV/0!
WiFi SESSIONS				
	1,677	907	770	85%
NEW PATRON REGISTRATIONS				
	143	69	74	107%

*Includes online and telephone renewals of all formats and in-house circulation.

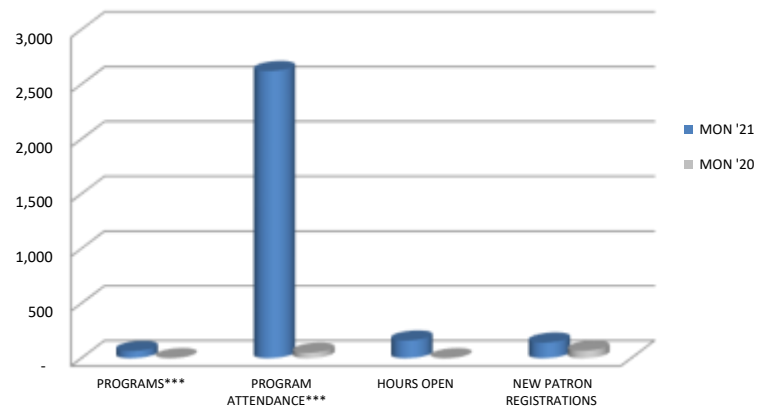
**Staff reported 716 non-reference transactions with patrons.

***Includes online programming and attendance

Central Circulation, Reference, Head Count, Hours of Computer Use, WiFi Sessions



Programs, Attendance, Hours Open, New Patron Registrations



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ONLINE PROGRAMS

Target Audience	No. of Programs	Live Views	Total Views
J	5	53	156
YA	16	267	290
A	31	192	764
Combination	0	0	0
Totals	52	512	1210

Media Platform	No. of Programs	Live Views	Total Views
Facebook	15	267	524
Zoom	27	235	318
YouTube	9	0	358
Instagram	0	0	0
MS Teams	0	0	0
Crowdpurr	1	10	10
Other	0	0	0
Totals	52	512	1210

