

Resources for Researching Rochester-Area Companies

Check with a librarian for other library resources
and help finding more information.

Accessing Library Databases

*Have your Monroe County Library System library card handy to input your barcode number to open the database. Go to www.libraryweb.org and click on **Research** then **Databases**. Scroll down the list to find the database you want to search.*



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**Monroe County
Library System**
www.libraryweb.org

Monroe County Library System



Resources for Researching Rochester-Area Companies

Prepare for an interview by researching the company first. Available information on small, privately held businesses may be limited. You can always ask a librarian for help.

Check the company website, if available

Use a search engine like *Google* to see if a company has a website. Ask a librarian or call the Central Library if you need assistance finding a company's website.

AT THE LIBRARY

AtoZ Databases

Available remotely from the Monroe County Library System's website, this database can be used to make a list of prospective employers using search criteria such as business location, type of business, size, and more. Ask a librarian for help getting started or to suggest possible search strategies.

See the box on back for help accessing the databases.

Business Insights: Essentials

Available remotely from the Monroe County Library System's website, this database offers detailed company and industry profiles including SWOT reports, market share reports, and financial reports. Ask a librarian for help getting started or to suggest possible search strategies.

See the box on back for help accessing the databases.

Hoover's Company Directory

Available in the Business Insight Center at the Central Library, this database offers in-depth company information and allows users to create a list of companies using more than 175 search and segmentation filters.

Magazine and Journal Articles

Look for magazine and journal articles about a company or industry. Visit your local library branch to browse print copies of local newspapers and magazines or read the full text of thousands of articles at home with your library card using the databases posted on the Monroe County Library System website. Ask a librarian for help finding newspapers and magazines, or to suggest possible search strategies.

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LOCAL RESOURCES

CITY

www.rochester-city-newspaper.com

Search the archives of *CITY* newspaper for articles about Rochester-area companies, non-profits, and educational institutions. Access *CITY* online for free or pick up a free print copy at locations all over Rochester.

Democrat & Chronicle

www.democratandchronicle.com

Democrat and Chronicle articles can be obtained from the Central Library's Local History Division, or you can access current articles and the previous two years of archived materials with a *Democrat and Chronicle* subscription. An additional subscription is required for full access to the archive.

New York State Business Directory

www.labor.ny.gov/stats/bdirector.shtm

Search by industry or occupation to find a list of companies within a specified county, along with their contact information.

Rochester Business Journal (RBJ)

rbj.net

The *RBJ* is the Greater Rochester area's weekly business newspaper, which has in-depth articles on local companies and the Rochester area business climate. Purchase a subscription directly from the *RBJ* website or visit the Central Library to access an online subscription of the *RBJ*. You can also find copies of the newspaper at the Central Library, as well as some of the city and town branches.

Rochester Business Journal's, Book of Lists (previously *The Lists*)

A paperback publication available at the Central Library, the *Book of Lists* ranks and provides information about local companies. This publication is put out annually by the *Rochester Business Journal* and can be accessed with an *RBJ* subscription. The rankings cover categories such as "Woman-Owned Businesses", "Million-Dollar Non-Profits", "Engineering Firms," and more.

Rochester's Annual List of the Top 100 Privately Owned Companies

greaterrochesterchamber.com

Visit the Greater Rochester Chamber of Commerce website to read the most recent *Rochester Chamber Top 100* magazine, with detailed rankings and profiles. From the homepage, click on "Programs and Events" in the menu on the left side of the page, then select "Rochester Chamber Top 100 Awards;" or you can select "Search" at the top of the page and enter "Top 100" to find lists from previous years.