FFRPL Report to RPL Board – May 2019

Good day. Just a brief update on the Friends & Foundation office since we last met.

MONEY
Our 2018-19 Annual Campaign is wrapping up for this fiscal year. Since July 1st, gifts and appeal letters have raised about $231,000, just a few thousand short of our June 30th $235,000 goal. To close that gap, we recently had a teleparty in our office with Board members and volunteers and called about 250 Legacy Donors (10+ years of giving), who usually make up about one-third of our Annual Campaign gifts, yielding three online gifts that very night, and a few more in the mail since then.

In great grant news, last week we received $70,000 in project/program support: $43,000 from the Chase – Joseph Rippey Trust to support Year Two of a pilot project partially supporting a full-time children’s librarian doing Raising a Reader work at the Phyllis Wheatley Library; and two grants for Safe to be Smart support -- $15,000 from the Community Foundation’s Joan & Harold Feinbloom Fund (from whom we have not had a grant since 2005) and $12,000 from the Max & Marian Farash Charitable Foundation.

And we expect to hear from the Gannett Foundation in about three weeks about whether we will receive any additional funding for our Rundel Terrace Revitalization Project, for which we raised $8200 online last month.

PROGRAMS/MARKETING and EVENTS
The Local History & Genealogy Division’s community exhibition Stonewall: 50 Years Out (sponsored by FFRPL and Trillium Health) remains on view through July 20.

Tomorrow the Central Library will celebrate the Carlson Center’s 20th Anniversary as a Patent and Trademark Resource Center (PTRC), and will be renamed the Carlson Center for Intellectual Property. The Center has been partially supported since it began by grants to the FFRPL through the Chester Carlson Family Trust. The anniversary will include a day of programming around IP, commendations from the US Patent & Trademark Office and the City of Rochester, with a keynote address by Susan Tull of the Finnegan Intellectual Property Law Firm in Washington, D.C on the patenting of medicine. Learn more: https://roccitylibrary.org/spotlight/carlsoncenter20years/

Through the generosity of a local music lover, FFRPL is once again helping Central Library present the free June Jazz Combos this year in the Dorris Carlson Reading Garden.

The 33rd annual Sokol High School Literary Awards ceremony was held on May 2 in KGA, and you’ve all got copies of the winning entries.