Resources to Develop a Potential Employers List

BUSINESS & SOCIAL SCIENCES DIVISION
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Central Library of Rochester & Monroe County
www.libraryweb.org

Monroe County Library System
Resources to Develop a Potential Employers List

- **The Rochester Business Journal's, The Lists**
  (a paperback publication)

  Available at the Central Library's Business & Social Sciences Division and other libraries, The Lists ranks and provides information about local companies within categories such as Woman-Owned Businesses, Million-Dollar Non-Profits, Engineering Firms, etc.

- **Rochester's Annual List of the Top 100 Privately-Held Companies**
  (ranked by revenue growth)

  Find the 2013 Top 100 list in the Democrat and Chronicle newspaper's Rocdocs databases at [http://rocdocs.democratandchronicle.com](http://rocdocs.democratandchronicle.com). Select "Any" in the CATEGORY BOX. Then type top 100 in the TEXT SEARCH box.

- **AtoZ database**

  Now available online from the Monroe County Library System’s website, [www.libraryweb.org](http://www.libraryweb.org) and in libraries. This database can be used to make a list of prospective employers using search criteria such as business location, type of business, size, and more. A mapping feature allows for plotting businesses within a user-defined area or locating identified companies on a map. See the box below for help in accessing the database.

- **The New York State Business Directory Database**

  Makes a customized list of prospective employers with contact information by location, industry and occupation.

- **Business Directories** (books)

  Specialized business directories are available at the Central Library's Business & Social Sciences Division, including manufacturers' directories for all states and the Dun & Bradstreet Regional Business Directory.

  Directories give a brief description of the business including names of key individuals. Sometimes, information about small, privately-held businesses can only be found in a directory, if at all.

**Accessing Library Databases**

Have your Monroe County Library System library card handy to input your barcode number to open the database. Go to [www.libraryweb.org](http://www.libraryweb.org) and click on Magazines and Databases. Scroll down the list to find the database you want to search.

- **Magazine and Journal Articles**

  Look for magazine and journal articles about a company or industry. Library card holders can read the full text of thousands of articles at home using the databases posted on the Monroe County Library System website: [www.libraryweb.org](http://www.libraryweb.org).

  Databases available include the Business Insights: Essentials, Gale Custom Newspapers (New York State Newspapers), and Gannett Newsstand as well as other more general or specialized databases. From right hand side of the home page, click on Magazines & Databases, then choose a database to begin searching. Use the default “subject search” or choose “advanced search” to try keywords. Ask a librarian for help getting started or to suggest possible search strategies.

  See the box below for help in accessing the databases.

  The Central Library has subscriptions to ABI/INFORM and Hoover's Company Profiles which provide full text articles from many business resources. The Democrat and Chronicle is part of the Gannett Newstand database with articles back to 1999.

  The Rochester Business Journal is the Greater Rochester area's weekly business newspaper. It often has in-depth articles on local companies. Articles can be viewed free after completing a free site registration on the RBJ website at [www.rbj.net](http://www.rbj.net). Search the article archives in the upper right side of the homepage. The Business & Social Sciences Division at the Central Library and some town libraries have print and online subscriptions to the RBJ.

- **Membership in local professional or trade associations for job opening tips and leads**

  Ask a librarian for help to locate a local chapter of a trade or professional association.

- **Volunteering for a nonprofit agency to get a “foot in the door” and explore careers**

  Find a volunteer opportunity by searching the Finger Lakes Regional Volunteer Center at [www.fingerlakesvolunteer.org](http://www.fingerlakesvolunteer.org) and Rochester's Community Wishbook at [www.communitywishbook.com](http://www.communitywishbook.com)

  Ask a librarian about other resources the library has that might help locate more information about companies or industries.