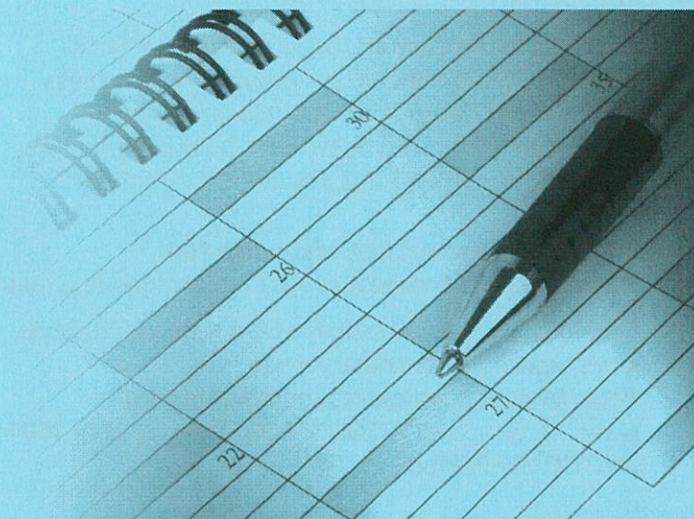# Resources to Develop a Potential Employers List

BUSINESS & SOCIAL SCIENCES DIVISION

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Central Library of Rochester & Monroe County
www.libraryweb.org

Monroe County Library System

Resources to Develop a Potential Employers List

- **The *Rochester Business Journal's, The Lists***
  (a paperback publication)

  Available at the Central Library's Business & Social Sciences Division and other libraries, *The Lists* ranks and provides information about local companies within categories such as Woman-Owned Businesses, Million-Dollar Non-Profits, Engineering Firms, etc.

- **Rochester's Annual List of the Top 100 Privately-Held Companies** (ranked by revenue growth)

  Find the 2013 Top 100 list in the *Democrat and Chronicle* newspaper's Rocdocs databases at **http://rocdocs.democratandchronicle.com** Select **"Any"** in the CATEGORY BOX. Then type **top 100** in the TEXT SEARCH box.

- ***AtoZ* database**

  Now available online from the Monroe County Library System's website, **www.libraryweb.org** and in libraries. This database can be used to make a list of prospective employers using search criteria such as business location, type of business, size, and more. A mapping feature allows for plotting businesses within a user-defined area or locating identified companies on a map.

  See the box below for help in accessing the database.

- **The *New York State Business Directory* Database**
  http://www.labor.ny.gov/stats/bdirector.shtm

  Makes a customized list of prospective employers with contact information by location, industry and occupation.

- **Business Directories** (books)
  Specialized business directories are available at the Central Library's Business & Social Sciences Division, including manufacturers' directories for all states and the *Dun & Bradstreet Regional Business Directory*.

  Directories give a brief description of the business including names of key individuals. Sometimes, information about small, privately-held businesses can only be found in a directory, if at all.

Accessing Library Databases
Have your Monroe County Library System library card handy to input your barcode number to open the database. Go to www.libraryweb.org and click on **Magazines and Databases**. *Scroll down the list to find the database you want to search.*

- **Magazine and Journal Articles**

  Look for magazine and journal articles about a company or industry. Library card holders can read the full text of thousands of articles at home using the databases posted on the Monroe County Library System website: **www.libraryweb.org**.

  Databases available include the *Business Insights: Essentials, Gale Custom Newspapers (New York State Newspapers), and Gannett Newsstand)* as well as other more general or specialized databases. From right hand side of the home page, click on **Magazines & Databases**, then choose a database to begin searching. Use the default "subject search" or choose "advanced search" to try keywords. Ask a librarian for help getting started or to suggest possible search strategies.

  See the box below left for help in accessing the databases.

  The Central Library has subscriptions to *ABI/INFORM* and *Hoover's Company Profiles* which provide full text articles from many business resources. The *Democrat and Chronicle* is part of the *Gannett Newstand* database with articles back to 1999.

  The *Rochester Business Journal* is the Greater Rochester area's weekly business newspaper. It often has in-depth articles on local companies. Articles can be viewed free after completing a free site registration on the *RBJ* website at **www.rbj.net**. Search the article archives in the upper right side of the homepage. The Business & Social Sciences Division at the Central Library and some town libraries have print and online subscriptions to the *RBJ*.

- **Membership in local professional or trade associations for job opening tips and leads**

  Ask a librarian for help to locate a local chapter of a trade or professional association.

- **Volunteering for a nonprofit agency to get a "foot in the door" and explore careers**

  Find a volunteer opportunity by searching the Finger Lakes Regional Volunteer Center at **www.fingerlakesvolunteer.org** and *Rochester's Community Wishbook* at **www.communitywishbook.com**

Ask a librarian about other resources the library has that might help locate more information about companies or industries.